

Conference 2022 - Agenda

Tuesday 13 September

6.00 – 7.30pm	Gloucester, followed by dinner served at 8pm Facilitators x 5	Group networking -Q&A / Topics open discussion 1. £1-£2 Lotteries – Trudi / Hayley / Ally 2. Compliance - Garth Caswell 3. Telesales – Belinda Ellis
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Wednesday 14 September

09.00	Hall Lobby - Registration Exhibitors area (Malvern Suite) - Refreshments	
Conference Facilitator: Colette Norman		
09.30	Brueton Suite	Welcome and opening address: Colette Norman, Chairman, Hospice Lotteries Association
09.45	Brueton Suite	Opening speaker: Nick Elston: Inspirational Speaker & Mental Health Engagement
10.15	Brueton Suite	Alison Jerram - Individual Giving Manager, St Giles Hospice: "The St Giles Raffle Story – Then, Now and Where Next?"
10.55	Exhibitors area – Malvern Suite	Refreshments and networking
10.55	Brueton Suite	Introduction to the HLA: Delegates who are new (18 months and less lottery experience) and Delegates who are new to conference
11.25	See separate page for rooms	Workshops: See separate page for details
12.35	Brasserie six5one Restaurant	Lunch
13.50	Brueton Suite	Marie Von Wurzbach – Individual Giving & Lottery Manager, Compton Care: "Highs and Lows of an 'Integrated' Christmas Campaign"
14.20	See separate page for rooms	Workshops: See separate page for details
15.30	Exhibitors area – Malvern Suite	Refreshments and networking
16.00	Brueton Suite	Christine Davies - Trustee, Hospice Income Generation Network. "To do, or not to do, that is the Regulation"
16.15	Brueton Suite	George Collins, Leads Navigator – Digital Marketing
16.50	Brueton Suite	Colette Norman, Chair of the Hospice Lotteries Association - update from the Board
17.00	Brueton Suite	Hospice Lotteries Association Annual General Meeting

7.30 pm - Pre-Dinner Cocktail Reception

8pm Gala Dinner – Courtyard Suite

Conference Facilitator: Colette Norman		
9.15	Brueton Suite	Welcome Back from Lead Sponsor: Donorflex
09.30	Brueton Suite	In the spotlight – Q&A sharing ideas and successes Susan Wade, Tuckwell Chase Lottery – Working with multiple canvassing agencies Laura Sadler, Your Charity Lottery – Rebrand and Beneficiary programme Jane Irving, Douglas Macmillan Hospice – Rollover Marketing.
10.05	Brueton Suite	Paul Courtney, Fundraising Director Children’s Hospice South West “Making Process Pleasurable”
10.45	Exhibitors area – Malvern Suite	Refreshments and networking
11.15	See separate page for rooms	Workshops: See separate page for details
12.20	See separate page for rooms	Workshops: See separate page for details
13.25	Brueton Suite	Close & Prize Giving: Colette Norman, Chair of the Hospice Lotteries Association
13.45	Brasserie six5one Restaurant	Lunch

Workshops

Workshop	Leader/location
Exhibitors Time to speak with suppliers of goods and services to our industry – can they help you with that next big idea? Don’t forget to collect your stickers to be in with a chance of winning a prize as well!	Malvern Suite
Canvasser Training	Martin Arnold – Director, Engage and Connect The Eversfield
Gambling commission	The Rover 1 Latest news, compliance updates
Speed networking Networking: Topic corner (canvassing, recruitment, attrition, raffles, cash collections etc)	Brueton Suite